

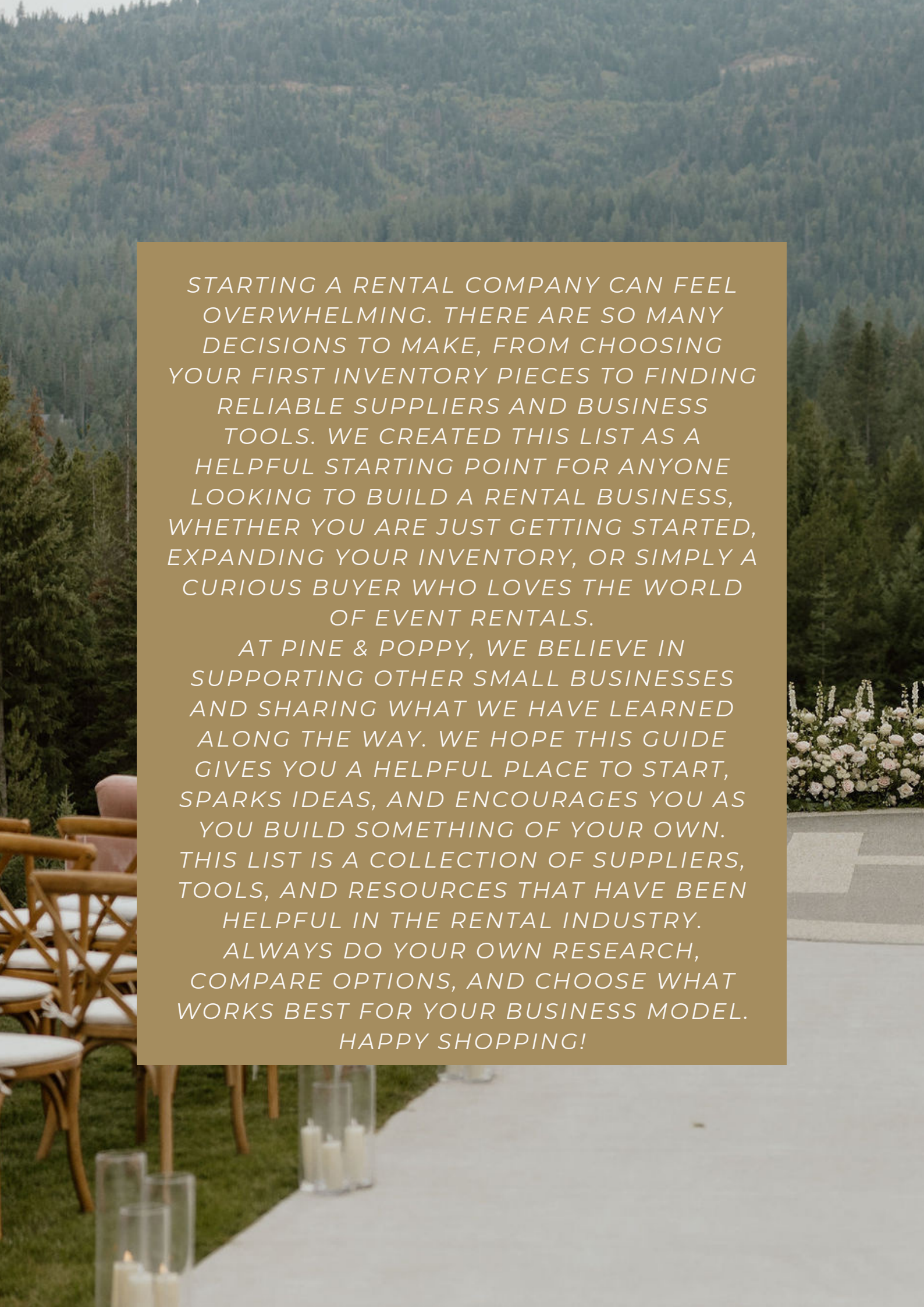


RENTAL RESOURCE GUIDE

FOR RENTAL COMPANIES

PINE & POPPY
EVENT RENTALS





STARTING A RENTAL COMPANY CAN FEEL OVERWHELMING. THERE ARE SO MANY DECISIONS TO MAKE, FROM CHOOSING YOUR FIRST INVENTORY PIECES TO FINDING RELIABLE SUPPLIERS AND BUSINESS TOOLS. WE CREATED THIS LIST AS A HELPFUL STARTING POINT FOR ANYONE LOOKING TO BUILD A RENTAL BUSINESS, WHETHER YOU ARE JUST GETTING STARTED, EXPANDING YOUR INVENTORY, OR SIMPLY A CURIOUS BUYER WHO LOVES THE WORLD OF EVENT RENTALS.

AT PINE & POPPY, WE BELIEVE IN SUPPORTING OTHER SMALL BUSINESSES AND SHARING WHAT WE HAVE LEARNED ALONG THE WAY. WE HOPE THIS GUIDE GIVES YOU A HELPFUL PLACE TO START, SPARKS IDEAS, AND ENCOURAGES YOU AS YOU BUILD SOMETHING OF YOUR OWN. THIS LIST IS A COLLECTION OF SUPPLIERS, TOOLS, AND RESOURCES THAT HAVE BEEN HELPFUL IN THE RENTAL INDUSTRY.

ALWAYS DO YOUR OWN RESEARCH, COMPARE OPTIONS, AND CHOOSE WHAT WORKS BEST FOR YOUR BUSINESS MODEL. HAPPY SHOPPING!

YOUR GO TO

FURNITURE & DÉCOR SUPPLIERS

AMAZON STOREFRONT - ALL THE LITTLE NECESSITIES

A GO-TO SOURCE FOR ALL THE LITTLE NECESSITIES THAT KEEP YOUR RENTAL BUSINESS RUNNING. FROM TOOLS AND STORAGE SOLUTIONS TO DÉCOR ACCESSORIES, REPLACEMENT PARTS, AND EVENT ESSENTIALS, AMAZON IS PERFECT FOR QUICK, CONVENIENT PURCHASES.

ARTISAN TABLEWARE CO. - FARM TABLES & COCKTAIL TABLES

KNOWN FOR BEAUTIFULLY CRAFTED FARM TABLES, COCKTAIL TABLES, AND TABLETOP PIECES DESIGNED SPECIFICALLY FOR THE EVENT INDUSTRY. THEIR PRODUCTS COMBINE DURABILITY WITH TIMELESS STYLE, MAKING THEM A FAVORITE AMONG RENTAL COMPANIES.

BLUE OCEAN TRADERS - UNIQUE FURNITURE & DÉCOR

A GREAT SOURCE FOR ONE-OF-A-KIND FURNITURE, VINTAGE-INSPIRED DÉCOR, ARCHITECTURAL PIECES, AND UNIQUE ACCENTS. IF YOU'RE LOOKING TO ADD CHARACTER AND STATEMENT PIECES TO YOUR INVENTORY, THIS IS A GREAT PLACE TO BROWSE.

CLASSIC HOME - SOFAS, TABLES, QUALITY FURNISHINGS

A GREAT SOURCE FOR ONE-OF-A-KIND FURNITURE, VINTAGE-INSPIRED DÉCOR, ARCHITECTURAL PIECES, AND UNIQUE ACCENTS. IF YOU'RE LOOKING TO ADD CHARACTER AND STATEMENT PIECES TO YOUR INVENTORY, THIS IS A GREAT PLACE TO BROWSE.

FOUR HANDS - PREMIUM FURNITURE

A PREMIUM FURNITURE SUPPLIER KNOWN FOR BEAUTIFULLY DESIGNED SOFAS, CHAIRS, TABLES, AND ACCENT PIECES. THEIR COLLECTIONS BLEND MODERN AND TIMELESS STYLES THAT WORK WELL FOR HIGH-END EVENT RENTALS.

FURNITURE & DÉCOR SUPPLIERS

EVENT STABLE - RENTAL INDUSTRY ESSENTIALS

BUILT SPECIFICALLY FOR THE EVENT RENTAL INDUSTRY, EVENT STABLE CARRIES EVERYTHING FROM RENTAL ESSENTIALS AND EVENT FURNITURE TO REPLACEMENT PARTS AND OPERATIONAL SUPPLIES. A VALUABLE RESOURCE FOR GROWING AND MAINTAINING YOUR INVENTORY.

POTTERY BARN - GREENERY & DÉCOR

AN EXCELLENT SOURCE FOR DECORATIVE ACCESSORIES, ARTIFICIAL GREENERY, PLANTERS, BASKETS, CANDLES, AND HOME DÉCOR. PERFECT FOR ADDING FINISHING TOUCHES AND STYLING DETAILS TO YOUR INVENTORY.

WAYFAIR - RUGS, SOFAS, TABLES

A VERSATILE SUPPLIER WITH A LARGE SELECTION OF RUGS, SOFAS, TABLES, SHELVING, DÉCOR, AND ACCESSORIES AT A VARIETY OF PRICE POINTS. GREAT FOR SOURCING BOTH STAPLE INVENTORY AND UNIQUE FINDS.

WHOLESALE INTERIORS - BUDGET-FRIENDLY FURNITURE

OFFERS STYLISH FURNITURE AT BUDGET-FRIENDLY WHOLESALE PRICING. A SOLID OPTION FOR RENTAL COMPANIES LOOKING TO EXPAND THEIR INVENTORY WHILE KEEPING COSTS MANAGEABLE.

HELPFUL TIP: IF YOU ARE PURCHASING FOR RESALE, APPLY FOR A RESALE CERTIFICATE (SELLER'S PERMIT) IN YOUR STATE. MANY WHOLESALE SUPPLIERS REQUIRE ONE BEFORE THEY WILL SELL TO YOU, AND MANY ALSO OFFER TRADE PROGRAMS THAT PROVIDE EXCLUSIVE DISCOUNTS FOR BUSINESSES.

SOFTWARE & BUSINESS TOOLS

GOODSHUFFLE PRO - INVENTORY MANAGEMENT, CONTRACTS, INVOICING

AN ALL-IN-ONE SOFTWARE PLATFORM BUILT SPECIFICALLY FOR EVENT RENTAL COMPANIES. MANAGE INVENTORY, CREATE PROPOSALS AND CONTRACTS, COLLECT PAYMENTS, SCHEDULE DELIVERIES, AND SYNC YOUR WEBSITE AND QUICKBOOKS—ALL FROM ONE PLACE.

QUICKBOOKS - BOOKKEEPING

INDUSTRY-LEADING ACCOUNTING SOFTWARE THAT HELPS MANAGE BOOKKEEPING, EXPENSES, INVOICING, AND FINANCIAL REPORTING. IT INTEGRATES SEAMLESSLY WITH GOODSHUFFLE PRO TO SIMPLIFY YOUR ACCOUNTING WORKFLOW.

CANVA PRO - MARKETING MATERIALS

AN EASY-TO-USE DESIGN PLATFORM FOR CREATING MARKETING MATERIALS, SOCIAL MEDIA GRAPHICS, PRICE LISTS, SIGNAGE, CLIENT GUIDES, AND DIGITAL EVENT MOCKUPS. A VALUABLE TOOL FOR BUILDING A POLISHED AND PROFESSIONAL BRAND.

ARA RENTALGUARD - BUSINESS INSURANCE

A TRUSTED INSURANCE RESOURCE DESIGNED SPECIFICALLY FOR THE RENTAL INDUSTRY. ARA RENTALGUARD OFFERS COVERAGE OPTIONS TAILORED TO EVENT RENTAL BUSINESSES, INCLUDING PROTECTION FOR YOUR COMPANY, EQUIPMENT, AND OPERATIONS. COVERAGE OPTIONS MAY INCLUDE GENERAL LIABILITY, COMMERCIAL AUTO FOR DELIVERY VEHICLES, AND INLAND MARINE INSURANCE TO HELP PROTECT YOUR RENTAL INVENTORY WHILE IT IS IN STORAGE, TRANSIT, AND AT EVENTS.

HELPFUL TIPS

WHAT I WISH I KNEW BEFORE PURCHASING:

- *DON'T BUY FURNITURE THAT'S TOO HEAVY TO MOVE.*
- *BUY ITEMS THAT STACK WHENEVER POSSIBLE.*
- *THINK ABOUT HOW ITEMS WILL FIT IN YOUR TRAILER OR TRUCK.*
- *HAVING 2 OF A KIND RENT BETTER THAN 1.*
- *CONSIDER HOW YOU WILL CLEAN AND REPAIR EACH ITEM BEFORE PURCHASING.*